Partner with ChickTech
You can help change the culture of technology.

Do you represent a corporation?

Make your commitment to diversity known! By partnering with ChickTech Austin you demonstrate that you and your company are committed to diversity and equality in technology. Join our community and know that you are helping to provide girls and women with the technical knowledge and community to support their success.

BENEFITS OF SPONSORING CHICKTECH AUSTIN:

Connect to the community. Companies struggle with getting their companies in front of technical women. ChickTech Austin’s massive network spans across the country and consists of over 15,000 members.

Strengthen your team’s sense of purpose. Studies show that 70% of employees feel disengaged. By allowing them to support our cause, you build camaraderie with confident and empowered employees.

Recruit diverse talent. Women in our community are passionate, dedicated and knowledgeable. What else do you need in an employee? If you’re an employer who has shown that you care about what they care about, you could become their employer of choice.

Be a change agent. More than anything, you are taking a proactive role in creating an inclusive tech culture that is welcoming to all.
Sponsorship Levels

Thank you for your interest in partnering with us. Below you will find an outline of the partnership as well as what your partnership dollars cover.

High School Program
Sponsoring our high school program helps us cover the costs associated with running our yearlong program for high school girls. We will use your partnership dollars to cover the equipment costs associated with our workshops, such as soft-circuit supplies, computer programs, refreshments and transportation. You will be thanked on all ChickTech Austin printed materials and items presented during the yearlong program. Your company logo will also be listed on our national and chapter sites.

Kilobyte Sponsor ............ $5,000.00 per program year
Tailored to medium-sized businesses looking to make a difference, this level will make an impact and show your commitment to increasing girls’ opportunities in technology.

• Letter of appreciation
• Cohort group photo
• Appreciation display plaque
• Six official ChickTech t-shirts
• Prominent display of name and/or logo displayed on promotional materials and digital media supporting program
• VIP invitation to the high school tech show on November 13th where you will be thanked in front of all attendees and press

Megabyte Sponsor ............ $10,000.00 per program year
Tailored towards large businesses looking to make a major impact, this level offers the opportunity to support the ChickTech mission.

• Letter of appreciation
• Cohort group photo
• Appreciation display plaque
• Ten official ChickTech t-shirts
• Prominent display of name and/or logo displayed on promotional materials and digital media supporting program
• Prominent display of name and/or logo on signs at the kick off event
• VIP invitation to the high school tech show on November 13th where you will be thanked in front of all attendees and press
High School Program cont’d

Gigabyte Sponsor .......... $15,000.00 per program year

Two gigabytes don’t make a terabyte, but in this case they do! Just two gigabyte sponsors can cover this entire program.

- Letter of appreciation
- Framed cohort group photo
- Appreciation display plaque
- Fifteen official ChickTech t-shirts
- Prominent display of name and/or logo displayed on promotional materials and digital media supporting program
- Prominent display of name and/or logo on signs at the kick off event
- Company promotional materials made available at every high school workshop
- Company logo stickers (if available) added to all ChickTech Austin owned laptops
- Priority choice of date for job shadowing event date and location (with approval of ChickTech Austin)
- VIP invitation to the high school tech show on November 13th where you will be thanked in front of all attendees and press

Terabyte Sponsor .......... $25,000.00 per program year

This sponsorship level covers all costs associated with running this program for 1 year, making you the sole sponsor of this program!

- Letter of appreciation
- Framed cohort group photo
- Appreciation display plaque
- Twenty official ChickTech t-shirts with your logo on the sleeve
- Prominent display of name and/or logo displayed on promotional materials and digital media supporting program
- Prominent display of name and/or logo on signs at the kick off event
- Company promotional materials made available at every high school workshop
- Company logo stickers (if available) added to all ChickTech Austin owned laptops
- First choice of date for job shadowing event date and location (with approval of ChickTech Austin)
- VIP invitation to the high school tech show on November 13th where you will be thanked in front of all attendees and press
Chapter Career Series

Sponsoring our career event series is an effective way to reach women who are energized about their careers across the country. Your partnership helps ChickTech Austin create a community around women in tech.

This partnership includes a logo on all materials printed and presented at the events, as well as on the event sign-up page. You can even host events in your space!

Your partnership covers the cost of refreshments and event space for a minimum of 4 events per calendar year.

Kilobyte Sponsor ........... $1,000.00 per year

Tailored to medium-sized businesses looking to make a difference, this level offers the opportunity to make an impact and show your commitment to increasing the representation of women in technology.

- Letter of appreciation
- Appreciation display plaque
- Two official ChickTech t-shirts
- Prominent display of name and/or logo displayed on all promotional materials
- Opportunity to send a representative to any or all ChickTech Austin events

Megabyte Sponsor ........... $5,000.00 per year

Tailored towards large businesses looking to make a major impact, this level offers the opportunity to support the ChickTech mission.

- Letter of appreciation
- Appreciation display plaque
- Five official ChickTech t-shirts
- Prominent display of name and/or logo displayed on promotional materials and digital media supporting program
- Opportunity to send a representative to any or all events
- Prominent display of name and/or logo on signs at hosted workshops
- Opportunity to address the group at workshops hosted at your location
Chapter Career Series cont’d

Gigabyte Sponsor .......... $10,000.00 per year

Two gigabytes don’t make a terabyte, but in this case they do! Just two gigabyte sponsors can cover this entire program.

- Letter of appreciation
- Appreciation display plaque
- Eight official ChickTech t-shirts
- Prominent display of name and/or logo displayed on promotional materials and digital media supporting program
- Prominent display of name and/or logo on signs at every workshop
- Company promotional materials made available at every workshop
- Opportunity to send a representative to any or all events
- Opportunity to address the group at workshops
- Choice of which events can be hosted at your location

Terabyte Sponsor................ $15,000.00 per year

This sponsorship level covers all costs associated with running this program for 1 year, making you the sole sponsor of this program.

- Letter of appreciation
- Appreciation display plaque
- Twelve official ChickTech t-shirts
- Prominent display of name and/or logo displayed on promotional materials and digital media supporting program
- Prominent display of name and/or logo on signs at every workshop
- Company promotional materials made available at every workshop
- Opportunity to send a representative to any or all events
- Opportunity to set up a table or address the group at workshops
- Choice of which events can be hosted at your location